



Mastering the Art of Workplace Storytelling



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🕒 2 days 📍 Face-to-face, Live online, Workplace

Enhance your workforce with storytelling tools. Whether it's to deliver a message across your organisation, build trust with clients and stakeholders, or to work at a broader scale to humanise your brand, communication can be positively transformed through narrative engagement.

Created by award-winning filmmaker Jason Van Genderen, this two-day course will equip your team with tested methodologies to increase their influence, make messages stick, and captivate an audience. They will learn to identify compelling narratives, create safe and ethical story spaces, develop and deliver powerful presentations, and cultivate their own storytelling styles for effective workplace communication.



Discover more at
swi.nu/WPST

Course highlights

- humanistic storytelling techniques
- pitching and communication skills
- identifying human interest angles
- interviewing for story
- presentation skills
- effective storytelling delivery methods.

Who should attend?

This course is intended for team participants looking to leverage their presentations, pitches and communications by adapting humanistic storytelling techniques. These techniques can be adapted to suit both internal communications as well as external needs.

Learning objectives

Through this course participants will develop the skills and knowledge to:

- identify compelling narratives through humanistic storytelling
- value the creation of safe story spaces and manage ethical presentation of story
- develop and deliver compelling presentations using storytelling
- build and grow their own storytelling style into workplace communication.

What you can expect

- a workbook to take home or to work that you can reference back to.
- learn alongside professional peers, and network.
- pathways to continue your studies with Swinburne Edge.
- the immediate knowledge and confidence to implement your new skills.

Pre-course work

There are no pre-requirements for this course.

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The Swinburne Edge Vision

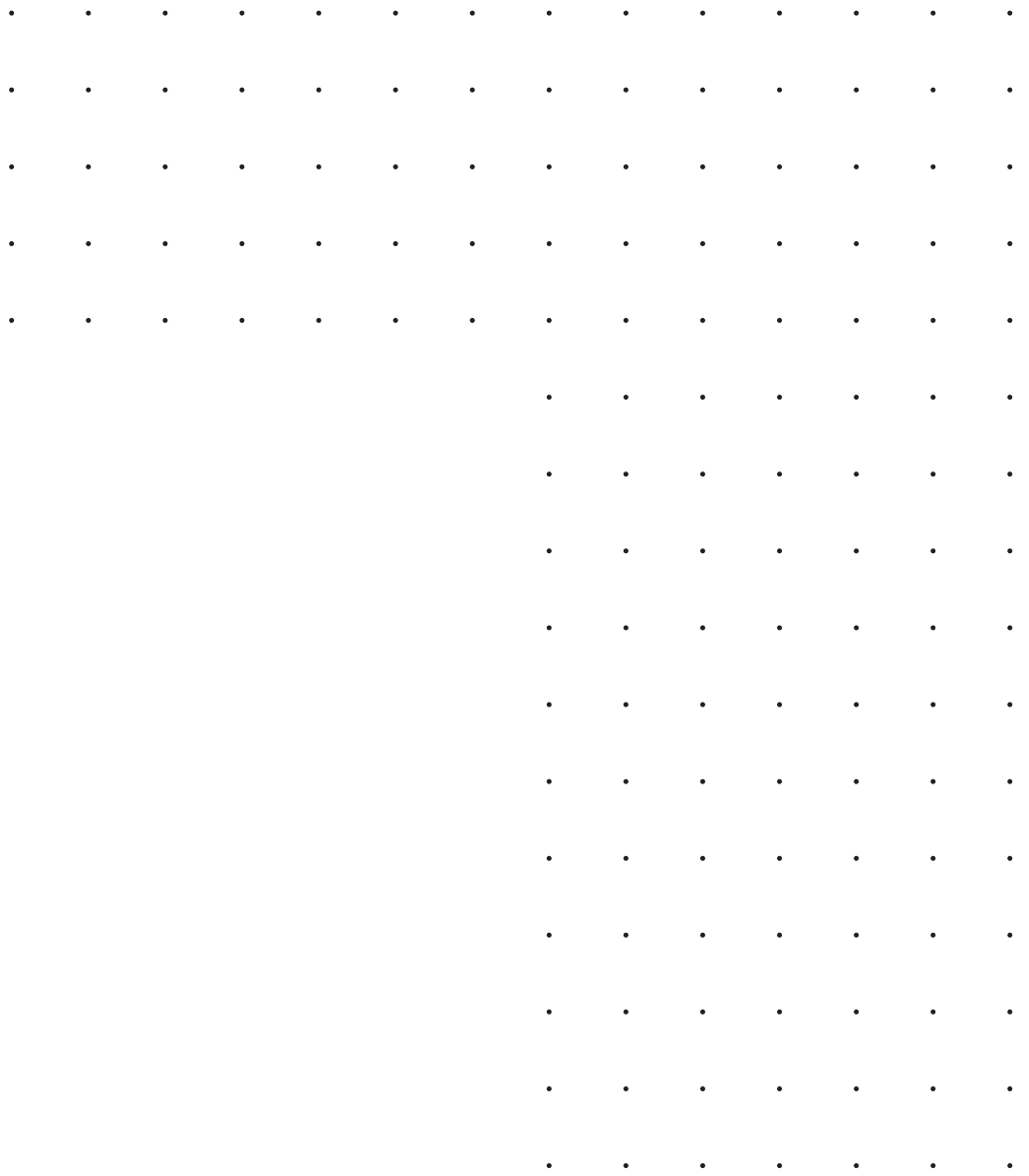
The Swinburne Edge vision is to meet rapidly evolving market needs and enhance capabilities through the development and delivery of industry-leading courses.

For enterprise clients, Swinburne Edge offers workforce advisory services and agile product development.




By cultivating capability development, the Edge facilitates the acquisition of emergent skills essential in today's workforce, leveraging Swinburne expertise.

For further information, contact our Senior Consultants on 1800 633 560 or edge@swinburne.edu.au.





Contact us

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